

# MINA KESSLER

DESIGNER + EDUCATOR + CREATOR



## ABOUT ME

I apply passion and purpose to what I design for every client. From building stand-out brands to storytelling through photo and video, I create crispy content that exceeds expectations. I'm a Rochester native, and a former educator with a master's degree in art education from Nazareth College and a degree in Media Spaces from BTK in Berlin.

## SKILLS

- Graphic Design
- Web Design
- Installation Design
- Photography | Videography
- Illustration

## CONTACT

- hi@creativemidia.co
- (315)-719-9938
- portfolio: m-ak-e.com
- @midia\_creativ

## WORK EXPERIENCE

**Designer + Media Specialist: Nov. 2023–Present**

**19 Ideas | Buffalo, NY**

Graphic designer and photo/video producer for all company clients. Design projects range from social media content creation for campaigns, to brand creation, to vector animation as needed.

**Designer + Media Specialist: March 2023–Nov. 2023**

**Rochester Institute of Technology | Rochester, NY**

Graphic designer and photographer for the Auxiliary Services Department. Day to day job includes designing marketing materials for RIT Housing, as well as RIT Dining locations across campus.

**Senior Graphic + Web Designer: May 2020–May 2021**

**KO Marketing Group**

Web designer for the companies' internal brands. Day to day job includes creating & maintaining websites for all brands owned using Wordpress, HTML, & CSS. Additional roles include video cutting and editing, as well as creating motion graphics for websites & social media.

## EDUCATION

**Nazareth University | 2016**

**Master of Science in Art Education**

Rochester, NY

**BTK - College of Design | 2015**

**Media Spaces Masters Program**

Berlin, Germany